

The London EDITION has all the hallmarks of the EDITION brand: authentic sophistication, extraordinary style and an exceptional level of service in a uniquely individual environment. Located just off of Oxford Street in the heart of London's West End, The London EDITION is minutes away from Oxford Circus and Tottenham Court Road tube stations with easy access throughout London including airports, shops and key attractions.

The London EDITION's 173 guest rooms and suites feature oak floors and wood-panelled walls in either dark or light finishes, modern work stations and tables cantilevered off the walls, oatmeal-upholstered tufted lounge chairs and luxury linens creating a cosy, cabin-like feel akin to a private yacht. With critically acclaimed Berners Tavern under the direction of Executive Chef Jason Atherton, two bars, an event space, meeting rooms, a fitness center and an elegant lobby, the hotel offers a dynamic social hub where guests and discerning locals can work, relax, and experience all the benefits of a home away from home.

Nestled between high-end Marylebone, the energy of Soho and the grandeur of Bloomsbury, Fitzrovia is a perfect fusion of neighborhoods, home to many creative locals offering small authentic English pubs and many eclectic restaurants. Wide streets lined with tall buildings in Victorian brick mingle with cosy side alleys, with a variety of architectural styles from the eighteenth century to the present day. The hotel is within walking distance of the main shopping areas of Oxford Street, Regent Street, Bond Street and the night life of Covent Garden and the West End.

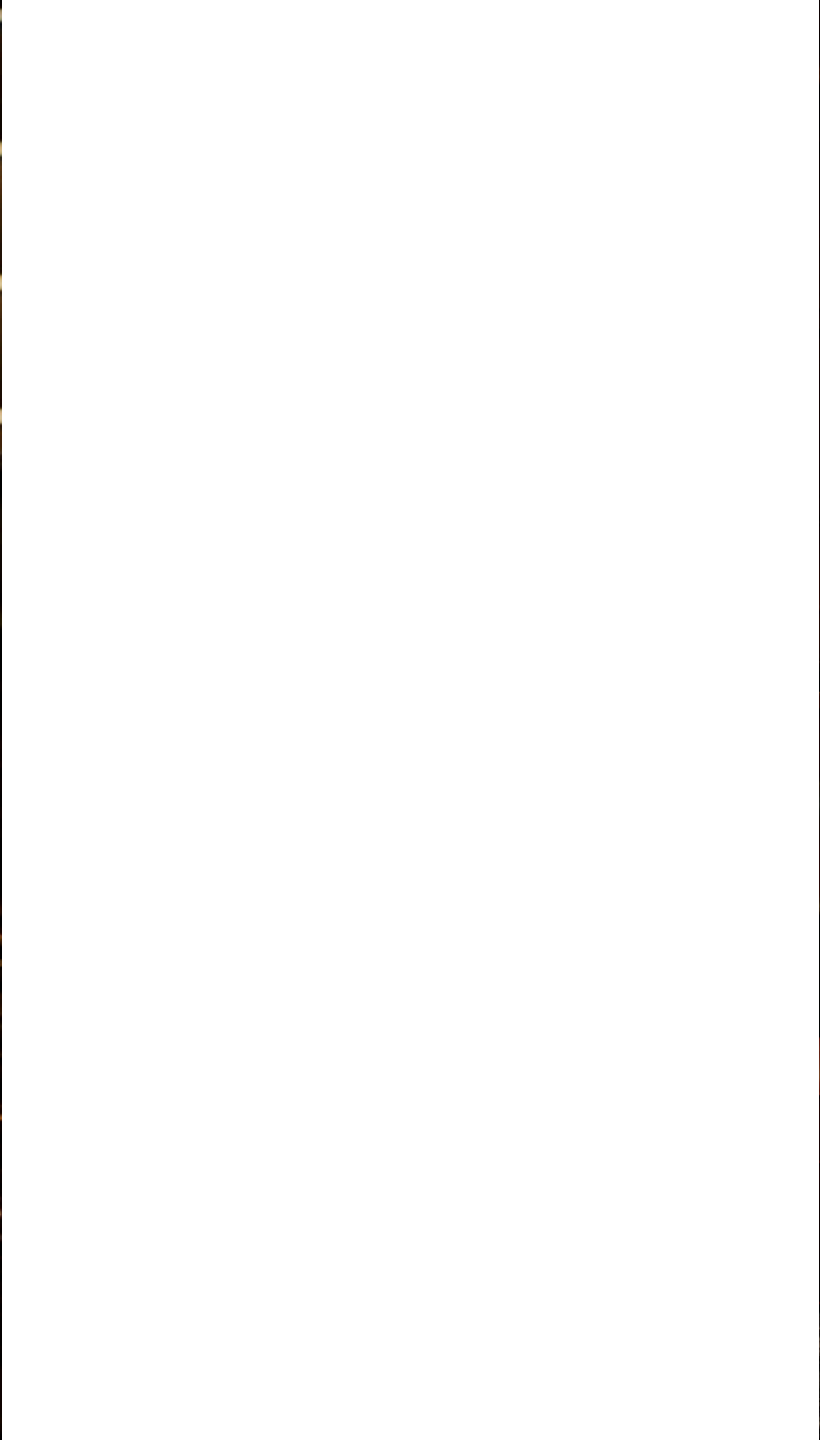












FEATURES IN EVERY ROOM

Distinctive guest rooms, many with city views,
some with oversized furnished terraces

King, Queen and double-bedded rooms

Down comforts and pillows

Customised imported linens

Original, custom designed
furniture with custom fabrics

Uniquely designed work areas

Custom-made Le Labo bathroom amenities
with signature, exclusive scent

46" flat screen HDTVs
with full cable access, high definition channels
and movies on demand

Custom light fixtures suitable
for working and entertaining

Bathrooms with enclosed rainforest shower

Specially programmed iPods
and iPads (available upon request)
with docking station

Complimentary high-speed,
wireless internet access

Data-port connections for modern hookups

In-room personal safe

In-room fully stocked,
customized mini bar

Twice-daily housekeeping

Complimentary bottled water daily

Original artwork in every room
by Henry Kersten

Newspapers of your choice
delivered to your door upon request

Individually controlled air conditioning











GUEST SERVICES

173 unique rooms including 25 suites, some with oversized furnished terraces
One-of-a-kind 195 square metre / 2,098 square foot Penthouse
with expansive wrap-around landscaped terrace and 360 degree views of London
Berners Tavern Restaurant with Private Dining Room
by Michelin starred Executive Chef Jason Atherton
24-hour Room Service
Concierge Service
Multi-lingual staff
Twice-daily housekeeping
Complimentary work station in the lobby area fitted with Apple iMac computers
Complimentary high-speed wireless Internet
access throughout the hotel
Complimentary use of the 24-hour fitness facilities
Executive Boardroom, Meeting Room and Private Event Space
Specially programmed iPods and iPads available upon request
Newspapers of your choice delivered to your door upon request
Lobby and Punch Room Bars
Valet Parking
Executive car services available
Executive butler services available





MEETING & EVENT SERVICES

The London EDITION features a series of light-filled flexible meeting studios can accommodate a boardroom conference or more formal business gatherings including theater, classroom, reception and event spaces. The London EDITION is an ideal venue for private events and conferences with menus by Berners Tavern.

Executive boardroom, meeting room and private event space

Natural light

State of the art audio / visual equipment

Video conferencing

Customised banquet menus for private events, luncheons, dinner parties and business meetings

Complimentary high-speed wireless

Internet access throughout the hotel





EDITION Hotels combine a personal, intimate, individualized and unique hotel experience with the global reach and scale of Marriott International and creative vision of Ian Schrager. EDITION delivers in a delicate balancing act, the best of both worlds: polish with personality, perfectionism with individualism and comfort with charisma and charm.

EDITION's groundbreaking concepts give a true competitive edge, product distinction and a huge advantage over what is currently offered in the hotel industry. Ian Schrager has given creative direction and has lent his vision for concept, design and marketing with Marriott's operational expertise which exemplifies world-class service.

For further information on The London EDITION, please visit www.editionhotels.com
Facebook.com/EDITIONhotels
Twitter: @EDITIONhotels
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THE
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