



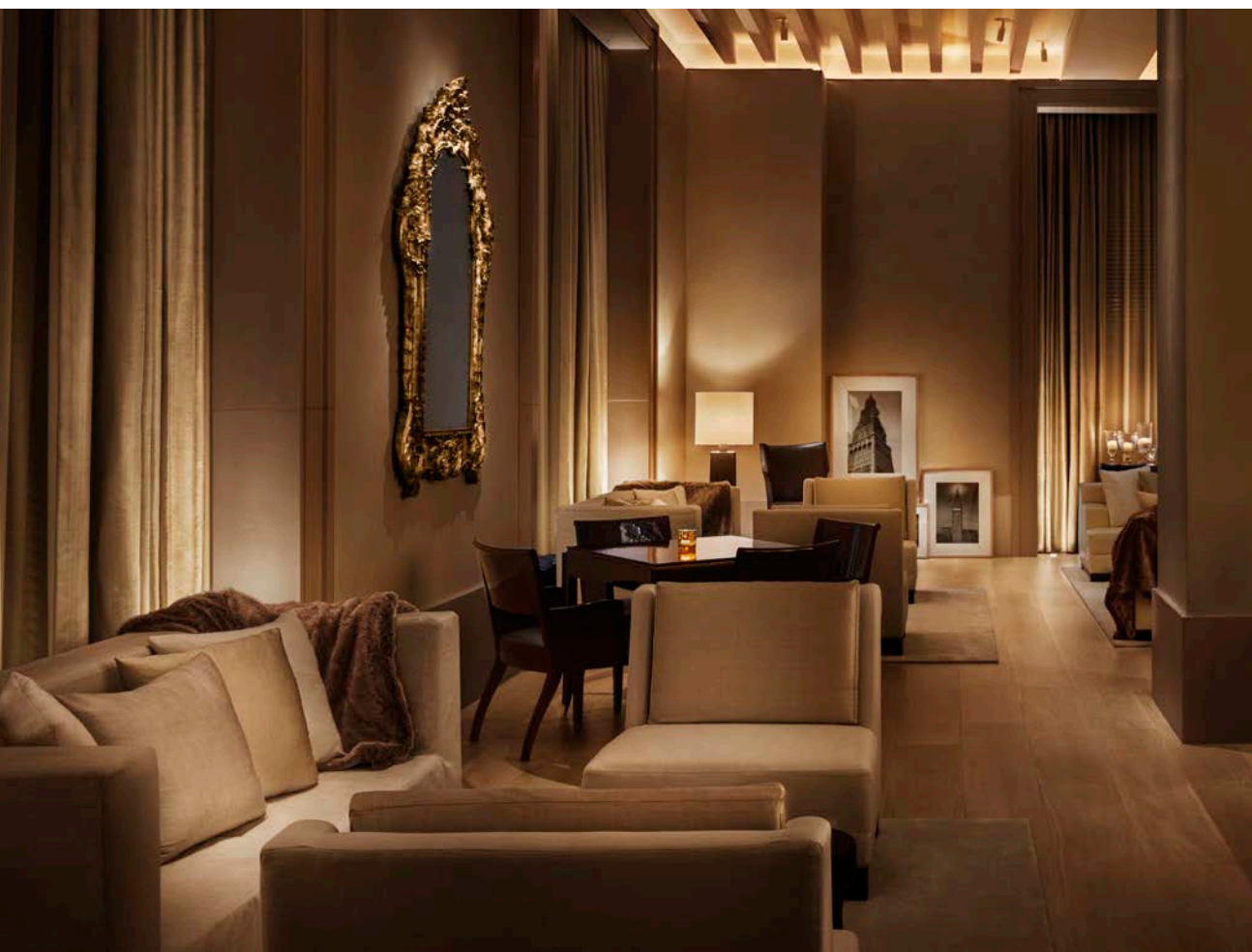
The New York EDITION has all the signature elements of the EDITION brand: lasting comfort, extraordinary style and an exceptional level of service in a uniquely individual environment. Located in the heart of New York City's Flatiron District, steps from Madison Square Park, The New York EDITION seamlessly blends the integrity and character of a prestigious landmark building with a simple, sophisticated design sensibility.

With 273 rooms featuring jaw-dropping 360-degree views of New York City, two bars and buzzing lobby, the hotel offers a dynamic social hub where guests and visitors can work, relax, socialize and dine all under one roof. On the landmarked second floor, celebrated Michelin-starred Chef Jason Atherton makes his New York debut with a stunning 3,010 square foot restaurant, called The Clocktower, outfitted with mahogany wood paneled walls and specially curated art. The hotel offers approximately 2,100 square feet of versatile meeting and event space, a state-of-the-art fitness center and a 1,650 square foot spa located on the 39th floor.

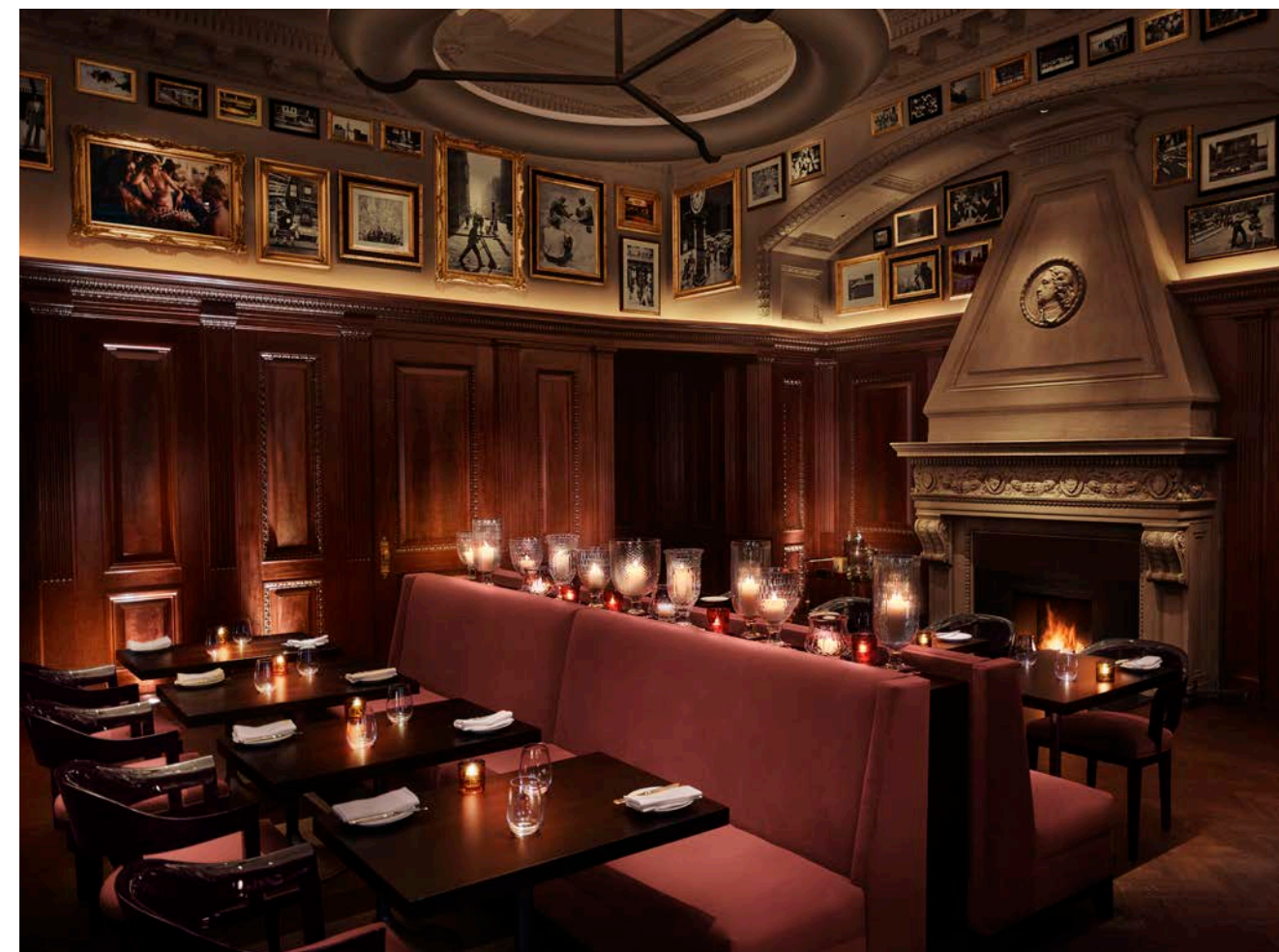
Located within walking distance of Union Square, the Meatpacking District, Chelsea, Greenwich Village, Soho, Midtown, Gramercy and the iconic Empire State Building, The New York EDITION is in the new center of town for fine dining, shopping and nightlife. This landmark Clocktower building was originally built by Napoleon Lebrun & Sons in 1909 and was the world's tallest building until 1913. Inspired by Campanile di San Marco, the bell tower of St Mark's Basilica in Venice, The Clocktower showcases an Italian Renaissance Revival architectural style and exhibits a restored exterior and illuminated clock and spire.

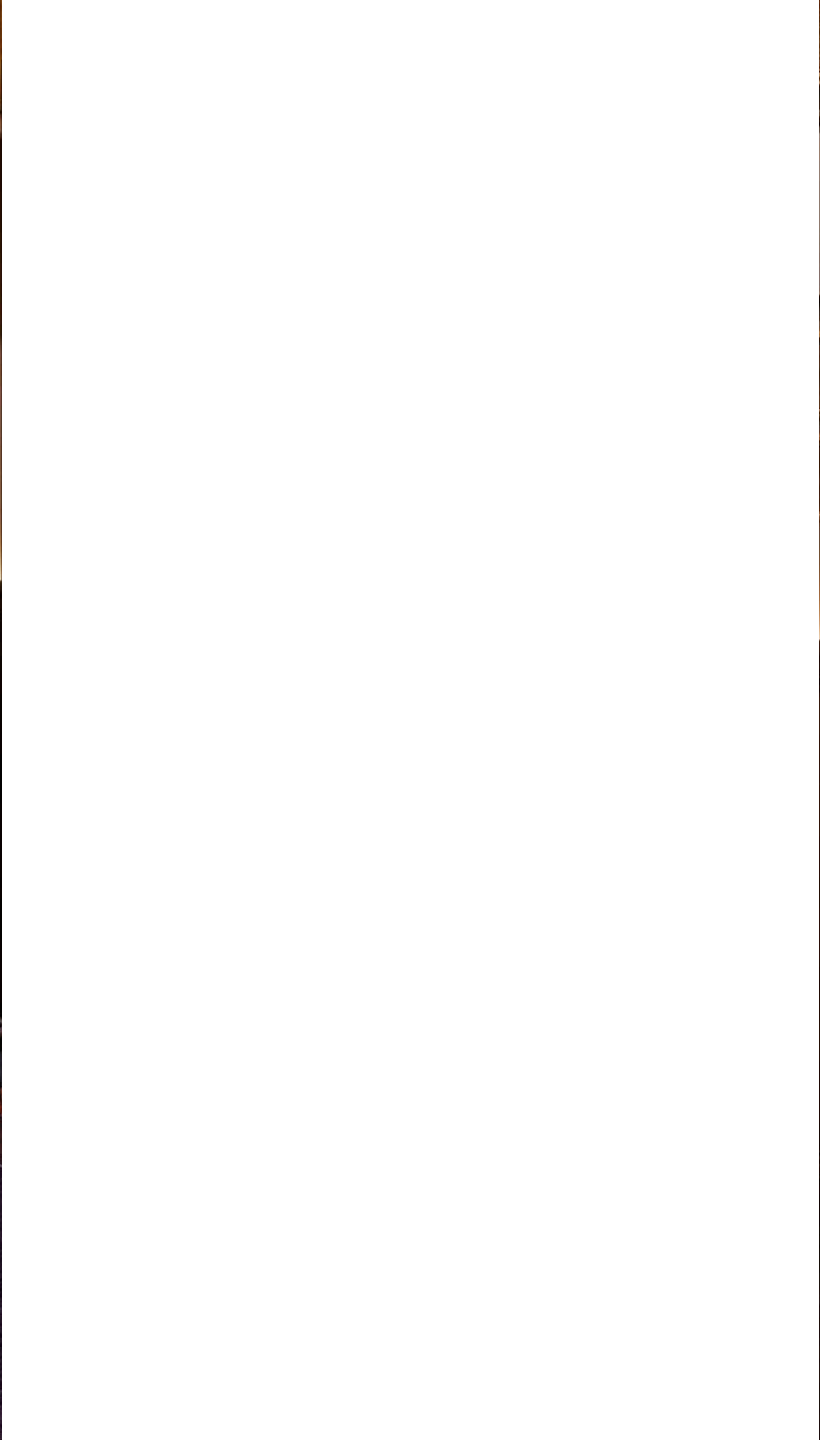














#### FEATURES IN EVERY ROOM

Lavishly appointed guest rooms,  
all with unique city views

King and queen rooms

Down comforts and pillows

Signature imported linens

Original, custom designed  
furniture with custom fabrics

Ergonomically designed work areas

Custom-made Le Labo bathroom  
amenities with signature, exclusive scent

48" and 55" flat screen HDTVs  
with full cable access, high definition  
channels and movies on demand

BEATS Bluetooth speakers  
in every room

Specially programmed iPods  
and iPads (available upon request)  
with docking station

Complimentary high-speed,  
wireless internet access

USB ports in all guestrooms

In-room personal safe

In-room fully stocked,  
customized mini bar

Twice-daily housekeeping

Complimentary bottled water daily

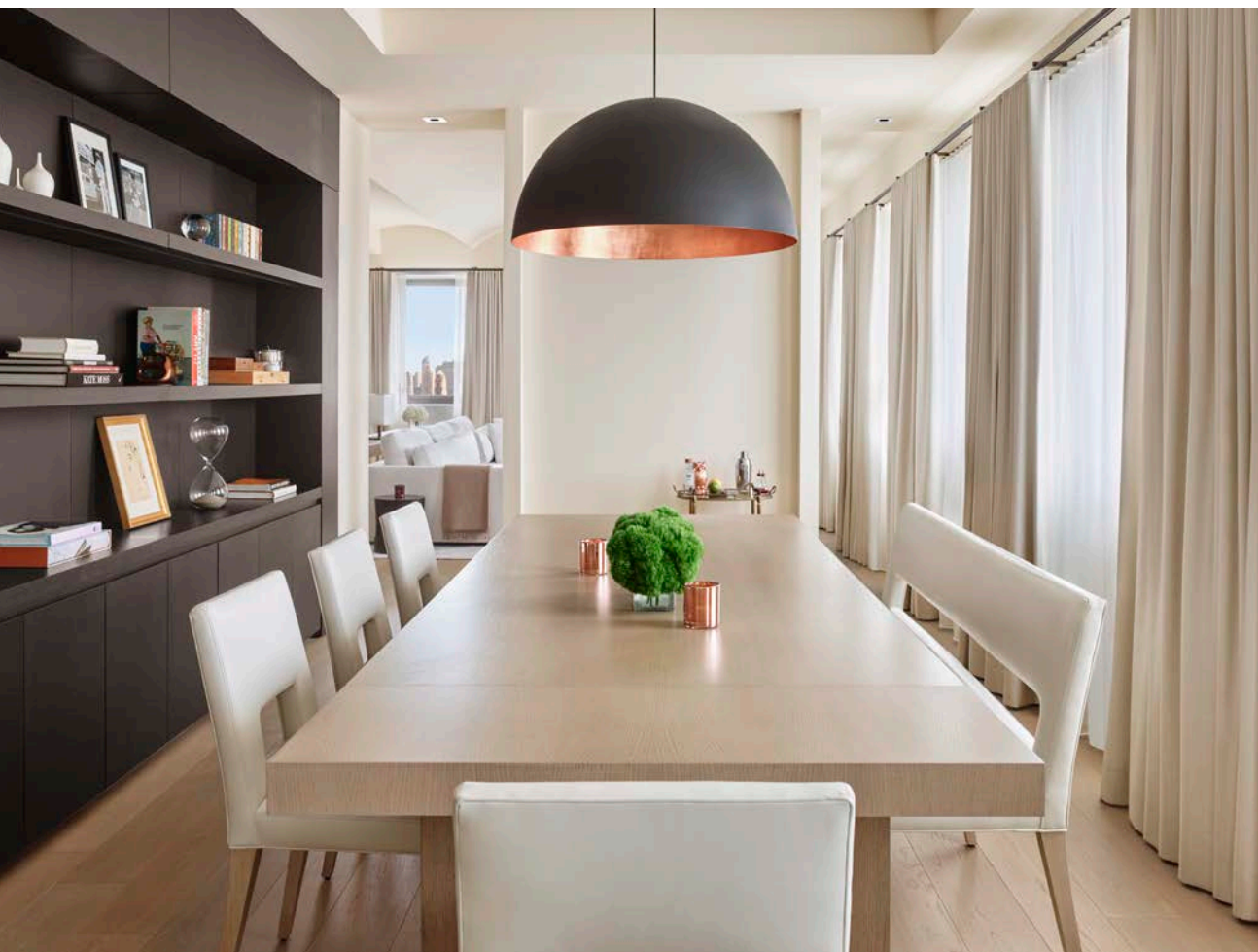
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#### GUEST SERVICES

273 unique rooms including 62 suites

The Clocktower restaurant by  
Michelin-starred chef Jason Atherton

24-hour room service

Concierge service

Multi-lingual staff

Three residential style penthouses with up to 3 bedrooms

One-of-a-kind 850 square-foot one-bedroom suite

The Spa at The New York EDITION

Complimentary use of the 24-hour fitness facilities

Complimentary high-speed wireless internet  
access throughout the hotel

Dedicated meetings and special events floor

Concierge service

Executive car services available







#### MEETING & EVENT SERVICES

The New York EDITION features a series of light-filled flexible meeting studios that overlook Madison Square Park. This event / meeting space offers 2,200 square feet of space - ideal for meetings and events from 12 to 250 people. The New York EDITION is a unique venue for a board meeting, creative conference, or an elegant dinner experience. Our event space offers cuisine from the acclaimed Clocktower restaurant, which features Michelin-starred chef Jason Atherton exclusive to your guests.

Executive boardroom, meeting room and private event space

Natural light

Stunning views of Madison Square Park

State of the art audio / visual equipment

Video conferencing

Chef created menus

Studio space divisible by sleek air-walls

Complimentary high-speed wireless

Internet access throughout the hotel

Smart boards and electronic flip charts available

Two designated floors wired for press junkets







EDITION Hotels combine a personal, intimate, individualized and unique hotel experience with the global reach and scale of Marriott International and creative vision of Ian Schrager. EDITION delivers in a delicate balancing act, the best of both worlds: polish with personality, perfectionism with individualism and comfort with charisma and charm.

EDITION's groundbreaking concepts give a true competitive edge, product distinction and a huge advantage over what is currently offered in the hotel industry. Ian Schrager has given creative direction and has lent his vision for concept, design and marketing with Marriott's operational expertise which exemplifies world-class service.

For further information on The New York EDITION,  
please visit [www.editionhotels.com](http://www.editionhotels.com)  
[Facebook.com/EDITIONhotels](https://www.facebook.com/EDITIONhotels)  
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THE  
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