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The Vogue Hommes pick: The London Edition hotel

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Between Soho and Oxford Street, the London Edition is at the heart of the action. Why Vogue Hommes has it made it our HQ for LC:M.

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At 10, Berners Street, the Edition is the flagship London outpost for Edition hotels, the brainchild of Studio 54 founder and hotel magnate Ian Schrager, credited with the invention of the boutique hotel in the 1980s. Ingo Maurer's mirrored orb in the lobby makes for a spectacular entrance and behind the refined Edwardian façade, lies a warm and welcoming hotel styled like a contemporary British gentleman's club with leather sofas, velvet drapes and dark wood furniture. The hotel's Berners Tavern restaurant has earnt a following in its own right amongst foodies, while the Snug boasts carefully crafted cocktails and the private club downstairs plays host to some of Fashion Week's hottest parties each season. With lightfilled rooms and clean contemporary décor, this is one luxury hotel for which service is far from faceless. A modern twist on the traditional British boudoir.

By Hugo Compain, translated by Kate Matthams-Spencer the 09 June 2016

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