

ISSUE III

THE
LONDON

EDITION[®]

AND
OTHER STORIES III





New Year, New Magazine! And with this new year, comes new responsibilities as Editor of this fabulous publication. I am super excited to take on the reigns of this new role. For anyone who watched the incredible series, *The Crown*, I feel like Queen Elizabeth II, no pressure!

Sam and I have thrown together some of London's newest and authentic finds that can complement all groups whether visiting London for the first time, or one-hundred and first time!

We briefly touched on my roots in Issue II, but for those who skipped my section on the wonders of musical theatre (your loss!), I am a proud Essex Boy. Now now, do not close the magazine...For those of you who have not dared to travel that

far east out of London, I have a few favourite spots in my home county of Essex. Number one, sitting along Southend seafront on a sunny crisp day having Fish & Chips at none other than 'Oliver's on the Beach'; a local café from Jamie Oliver.

Hanging out in Thorndon Park & the vast countryside is what really helps me to revive when getting back into my London journey every Monday morning. For the rest of the recommendations you'll need to call me! But for now, please enjoy the wonders the beautiful city of London has to offer!

I wish you all a fun & fulfilled 2017.

Oliver Palmer
Group Sales Manager
The London EDITION



Sam *WALLACE*

ASSISTANT EDITOR

So, 2016...what a doozey of year that was! Nonetheless, time to look forward and bring on 2017, and what better way to celebrate the ringing in of the New Year than with another issue of *The Editor's Pick*. This issue we will be covering everything from a Cluedo and Monopoly, to the best spots to catch a vintage bargain or nab antique vinyl records. Happy reading!

Game On

Draughts Cafe

We all know that London in the winter doesn't tend to be the most, well, bright of places. So how do we remedy the cold nights and grey skies? Undoubtedly with a board game evening at Draughts Board Game Café, located in a railway arch in the ever-hip area of Hackney, East London.

Draughts is London's first ever board game café, and when it opened in winter of 2014, it took the city by storm, or out of one in fact. The café has turned the common conception of a dreaded family games night involving a fight with your brother over ignoring the do not pass go sign or getting mad at Uncle Paul because

yes, 'syzygy' is in fact a real word, and that will be 21 points thank you very much. But now, popping out for games night is as common as heading down to the pub for a night out.

Groups of professionals queue up for a chance to have a night of board game fun, with a choice of over 600 games, great food and snacks, and a range of local craft beers, ales, ciders, and wines for all those late night sessions. The cafe also hosts tournaments, themed evenings and design workshops with professional board game designers there to teach.

The café prides itself on its experience, knowledgeable and friendly

staff better know as 'game gurus' to help your group pick the best suited game and explain the rules.

So whatever your poison, be it a curious game of Cluedo or a tactical whizz at War Craft, Draughts Cafe has all you need for a fun team night out.

For more information please visit <http://www.draughtslondon.com>

DID YOU KNOW?

The name Jenga is based on the Swahili word meaning "to build."



Namast'ay in Bed

Yoga for Bad People

A new year has rolled around, and my festive dietary plan of multiple mince pies and advent calendar chocolates have got me thinking that perhaps I should adopt the new year, new me mantra.

Here at The London EDITION, we are firm believers in balance. Whether that be running marathons and drinking pints, or being a yogi by day and hitting the club at night. That's why we have teamed up with yoga brand Yoga For Bad People, an organisation that believes practising yoga with no judgement.

Founded by Kate Sisson and Heather Lilleston in 2012, the duo host retreats globally and practise the

mission of combining the traditional style yoga retreat with time for other activities not falling under the category of yoga. The ladies explain, "we are normal people. We want to have fun. And we like yoga."

Our relationship with YFBP began at The Miami Beach EDITION, with pop ups on the beachfront, encouraging guests to detox after a long night in our Basement nightclub. Guests loved the sessions so much that we thought, why not take this globally and give all EDITION Guests a chance to channel their inner yogi.

From January 20th, each guest at The London EDITION will have access to 30, 40 and 60 minute YFBP sessions through a dedicated tele-

vision channel, all done from the comfort of one's room, yoga mat included.

One of the most important aspects of a YFBP class is the music- expect to hear anything from Outkast to Cat Power to Zeppelin to Nusrat Fateh Ali Khan. It's not uncommon for the vibe of the class to feel like you have one foot on the mat and one foot on the dance floor.

SUN SALUTATION

As well as boosting your circulation and immune system, the mood boost received through a yoga practice is one of the most beneficial reasons to practice in the mornings.



Pull a Pint: *Camden Craft Beer*

Beer has been brewed in the United Kingdom for centuries, since approximately 54 BC actually, and as the founding land of the glorious pub and pint culture, it is safe to say, we know a thing or two about how to brew.

Whilst the UK is known for its cloudy classics such as Guinness or Old Speckled Hen, British beer drinkers are unable to ignore the popular growth of the craft beer scene. Craft Beer by definition is described as, “a beer made in a traditional or non-mechanized way by a small brewery.”

Craft beer has particularly taken off in London, who is now the host to the annual Craft Beer Festival, that see over 300 international craft brewers, coming together to celebrate this drinkable art.

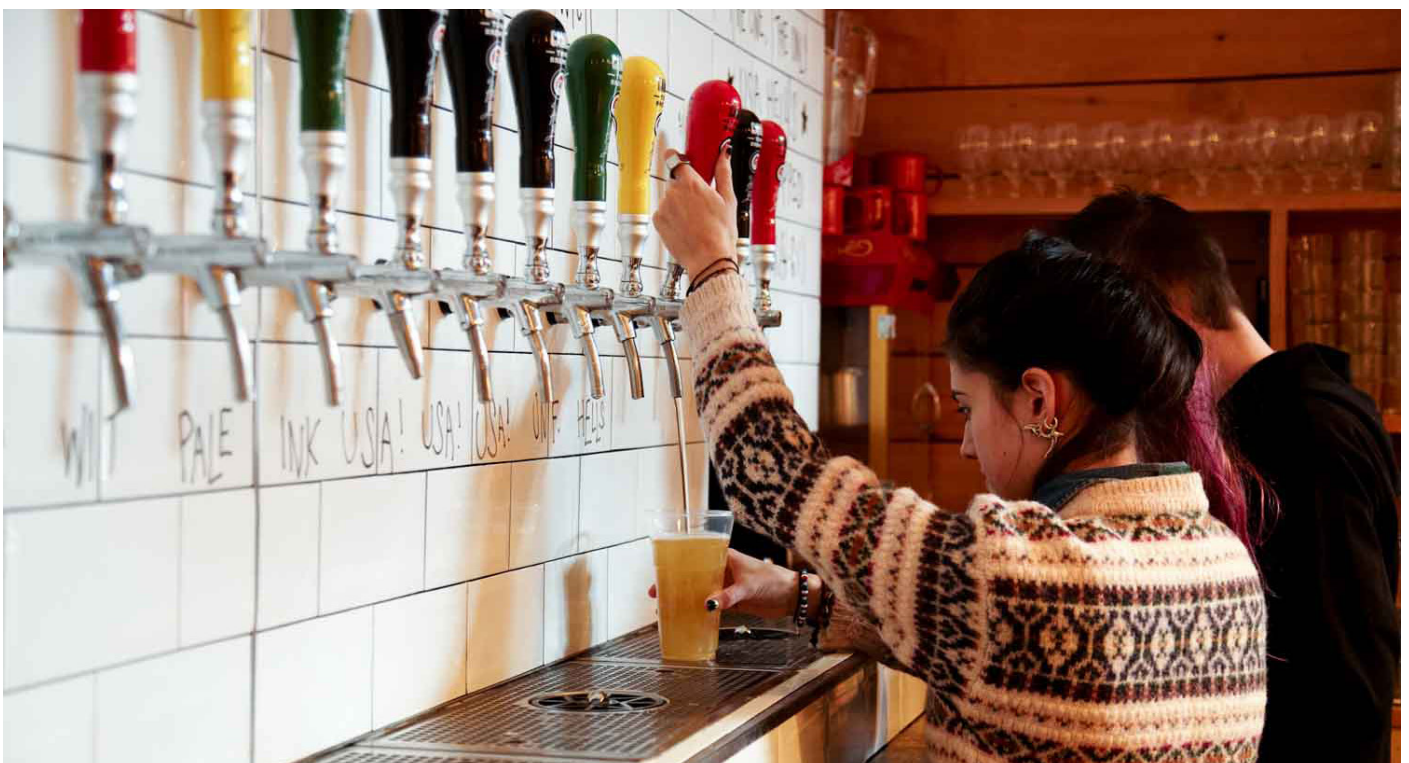
So if you are visiting London and craft beer tickles your fancy, head over to one of our local favourites Camden Town Brewery, where groups can tour the London born brewery and sample their produce. The tours involve trying lots of beers, learning how they are made, having a full brewery tour, getting to try beer straight from the source and a Q&A session, answering all your questions about Camden Town Brewery and the world of beer in general.

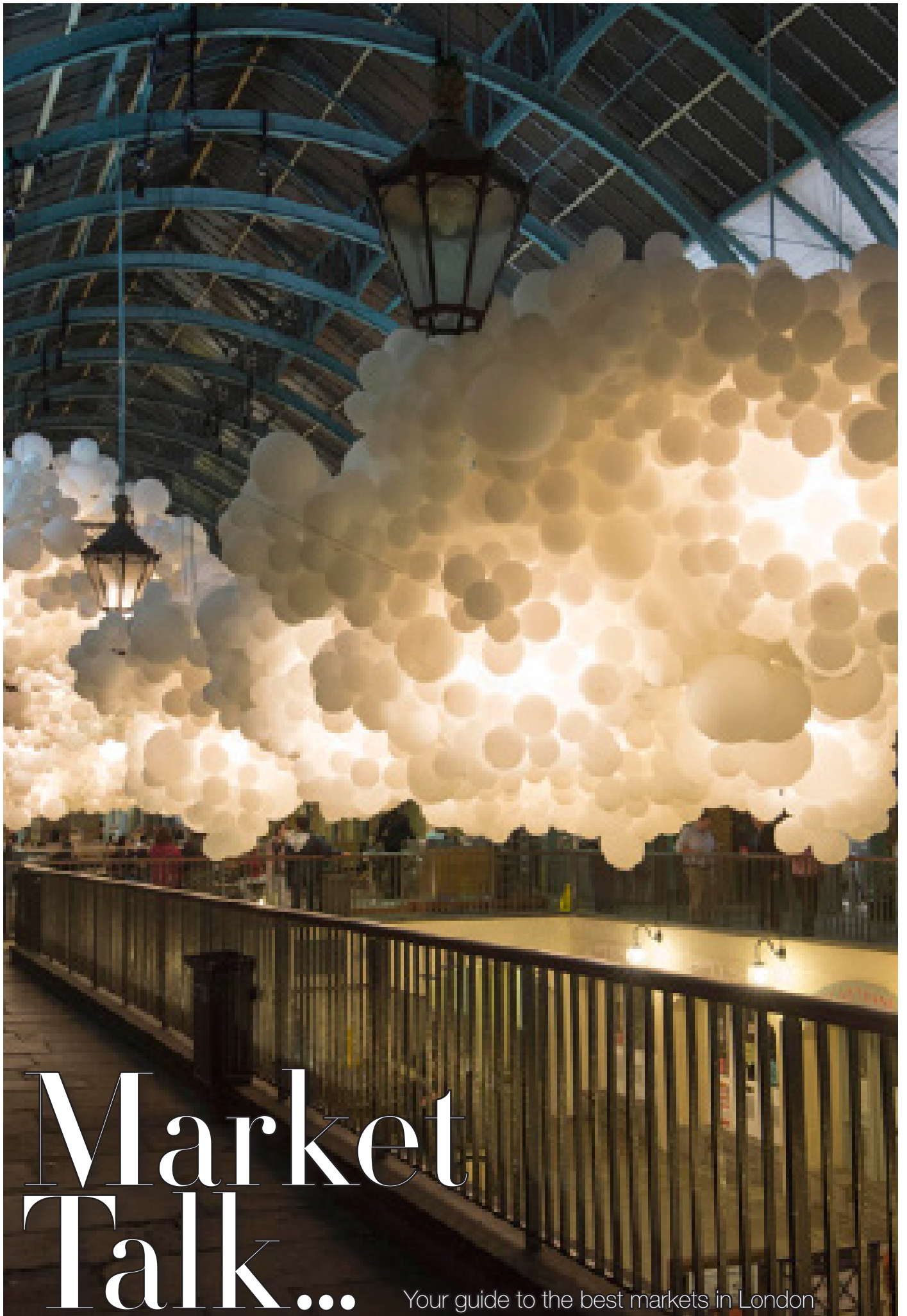
Once your tour is complete, grab a drink at The Brewery Bar, which serves their beers on tap, alongside a rotating guest list of well known London street food vendors.

For more information please visit www.camdentownbrewery.com

DID YOU KNOW?

In medieval Europe, the average person drank 220-250 litres of beer a year! As it had undergone fermentation, it was cleaner and safer to drink than the water.





Market Talk...

Your guide to the best markets in London

Markets. London has plenty of them. But how does one choose from the soaring plethora of fairs scattered across the city? Well here is the ultimate run down.

1. BOROUGH MARKET

8 Southwark Street

London SE1 1TL

The market for foodies; this market is packed to the brim with fresh produce from all over the UK. Whether you are after irresistible truffle cheese or the most delicious Victoria sponge cake, this is the place to hit.

2. BROADWAY MARKET

Broadway Market

London E8 4QJ

This East London market sells a diverse mix of items from local farmers produce, to unique art pieces, one-of-a-kind furniture and weird and wonderful clothes. The market also boasts a fabulous coffee and café scene.

3. COLUMBIA ROAD FLOWER MARKET

Columbia Road

London E2 7RG

If you fancy yourself a bit of gardening, look no further than the ever-popular Columbia Road flower market; the one stop destination for plants, shrubs, flowers and all gardening accessories. Stroll through the rows of floral arrangements and pick up some tricks of the trade from any of the seasoned stall owners.

4. COVENT GARDEN MARKET

Covent Garden

London WC2E 9JT

Come to Covent Garden Market to explore the many boutique shops, enjoy the quaint cafes or watch the street performers

ride unicycles or fit themselves through tennis rackets.

5. MALTBY STREET MARKET

Ropewalk

London SE1 3PA

Located under railway arches close to London Bridge, this market is home to London's much love street vendors. Enjoy haloumi fries at Oli Baba's, the ultimate cheese toastie at The Cheese Truck and supreme waffles at Robe Walk.

6. OLD SPITALFIELDS MARKET

Horner Square

London E1 6EW

The Old Spitalfields Market packs a fantastic line up. Thursday welcomes an antiques market, offering an array of vintage collectables. Friday boasts a line up on unique designers, showcasing clothing and art. And finally on the first and third Friday of the month, the market hosts the record fair, welcoming music lovers from all over London to explore vintage vinyl across all music genres.

7. PORTOBELLO ROAD MARKET

Portobello Road

London W11 3DG

If you have seen the much loved movie Notting Hill, you are probably familiar with the image of Hugh Grant walking through the stalls of Portobello Road Market. Here, search through treasures at one of the bric-a-brac stalls, nab yourself a deal on vintage trench coats at one of the clothing shops or walk down the pastel palette lanes of Notting Hill, coffee in hand.

8. SOUTHBANK CENTRE MARKET

Belvedere Road

London SE1 8XX

Thames River), this market plays host to independent producers and traders every weekend. It features more than 40 producers, providing fresh food and beverages for visitors. Find specialty meats, spices, sweets and more.

9. GREENWICH MARKET

Greenwich Market

London SE10 9HZ

Greenwich Market is packed to the brim with unique and original arts and crafts. This market is particularly well known for its artisan makers and cottage industries, giving visitors a chance to buy one-of-a-kind pieces that cannot be found anywhere else in the world. Enjoy a stroll along the banks of this borough, listening to classical music performed live by the students of Trinity College of Music.

10. CAMDEN MARKET

Camden Lock Place

London NW1 8AL

Located in the old horse stables of Camden and overlooking the Regent's Canal, Camden Town Market is known for its quirky mix of market stalls, food joints and infamous gothic scene. Here you can find club wear, jewellery, fashion accessories, shoes and alternative clothing. If you are not up for shopping, the people watching should suffice.

Hit the Town

Comedy

A If I can help out in any way in this magazine, it would be to solve the age old question; where should we go tonight? Well I've got you sorted. If you are looking for a fun night out on the town, why not have a laugh at Soho Comedy Club or enjoy an evening of live music at Ronnie Scott's or right here in The London EDITION.

We can all admit that British humour is not everyone's cup of tea, but you also can't deny a chuckle at the tongue in cheek punch lines and sarcastic undertones. And if it is a laugh you and the group are after, look no further than the Soho Comedy Club.

Located within a 10-minute walk from the hotel, the Soho Comedy Club has been deemed the best stand up club in the capital according to Time Out Magazine.

The team at the club can also cater to groups, creating bespoke comedy evenings for groups and hosting from a location convenient to you. So if it is a LOL you are after, Soho Comedy Club have got you covered.

If you are feeling adventurous and somewhat forgiving, head over to Shambles Comedy Club, where really, the clue is in the title. Shambles is a fortnightly comedy night hosted in North London. It welcomes stand up Comedians from all walks of life,

giving them a platform to try new material. The evenings are unpredictable and somewhat chaotic, but always guaranteed a good time. The club is run by Harry Deansway, a well known name in the London comedy scene and a man who knows pretty much every exciting comedian out there. What's more, the night is hosted in Aces & Eights, a quaint saloon bar/ pizza joint, creating the perfect, intimate setting for an evening of laughs... or cringes.

DID YOU KNOW?

Most of the historically comedy movie, Monty Python and The Holy Grail was filmed in Hampsted (North West London), next to a busy junction.



Hit the Town

Music

Oasis, Amy Winehouse and The Rolling Stones, all incredibly talented and famous British artists and sharing one commonality; they started their careers playing gigs on a stage, in some dingy bar in London. So it is safe to say, we have a pretty good live music offering in the city.

So if live music takes your fancy, here are a couple of recommendations. Pop down to Ronnie Scott's, one of London's oldest established jazz clubs. Founded in 1959, saxophonist Ronnie Scott opened an intimate basement club where like-minded musicians could meet and perform to a walk in audience. The speak easy vibe not only plays live jazz, but upstairs guests can dance the night away to Latin, jive

flamenco and more.

Another notable spot in the capital is Blue's Kitchen, in Shoreditch, East London. The perfect venue for a group dinner and drinks, followed by busting a move on the dance floor to a live brass, soul band. Expect to hear all the classics covered, from Stevie Wonder to Tina Turner and Earth, Wind and Fire.

Alternatively, if you would like to stay in house for the evening, attend a session of Raw Punch, a live music evening hosted in Punch Room; our intimate bar nestled at the back of the hotel. The bar is a fumed-oak panelled den inspired by the comfort of manor house libraries and nineteenth-century London's private

clubs, yet a modern reincarnation. With an open fire and cosy velvet seating, there is no better place to hunker down with a hot dickens punch and listen to live music.

Every other Sunday, Punch Room plays host to up and coming musicians welcoming talent such as Jones, Tusks and Zak Abel; each exhibit their unique and soulful sounds.

DID YOU KNOW?

There are more than 17,000 music performances a year across London's 300+ venues including the O2 arena - the world's most popular music venue.



Cheers to That

Cocktail Sessions

The crew at The London EDITION are a unique bunch; behind our Bar Tenders and Front Desk Agents, is a crew of creative individuals, from jewellery designers, to ballroom dancers and photographers.

So when it comes to designing a new cocktail menu, thankfully, don't have to look very far to capture the creative genius in creating these delicious libations. Our bar team is headed up by Davide Segat, who in the Bar world is known to be a heavy hitter. Not only is he the man behind our fantastic Punch creations, but also the producer of our much loved cocktails in the Lobby Bar.

This year, Davide and the team are shining a light on Berners Tavern Bar, located within our beautiful restaurant. January saw the launch of the new cocktail menu 'Systems and Surroundings'. Inspired by unique destinations, their histories and natural beauty, the menu boasts cocktails that evoke an experience in itself.

A personal favourite from the menu is Via Ferrata. Made with alpine cordial, sweet Vermouth and mint, the drink pays homage to the 'iron road' climbing route through the Alps and the people who used them as a means of life. The flavours are influenced by the local ingredients of the area as well as the ration packs of

Italian soldiers during WWI & WWII. If these cocktails sound interesting to you, well you're in luck! Our Bar Tenders are happy to host group sessions, doing step by step tutorials whilst explaining how the ideas came about and where they have drawn inspiration from... and most importantly, getting tasters!

DID YOU KNOW?

Gin is the original – and most correct – spirit to use in a Martini. Vodka Martinis may be as commonly ordered as gin Martinis these days, but if you're after a traditional tippie, gin is simply the correct choice.



LONDON

MIAMI BEACH

NEW YORK

SANYA, CHINA

BANGKOK

2017

ABU DHABI

2017

SHANGHAI, CHINA

2017

BARCELONA

2017

TIMES SQUARE, NEW YORK

2018

REYKJAVIK, ICELAND

2018

WEST HOLLYWOOD

2018

WUHAN, CHINA

2019

BALI, INDONESIA

2019

DUBAI

2019

SINGAPORE

2019

