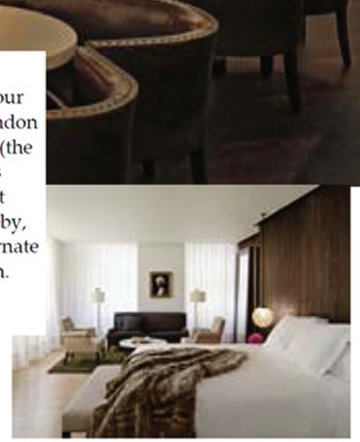
CARNABY

FROM ITS ROOTS AS A HUB OF UNLICENSED UNDERGROUND JAZZ CLUBS IN THE '30S TO BEING THE EPICENTRE OF SWINGING '60S LONDON, CARNABY HAS SOME SERIOUS MUSICAL PEDIGREE. BUT THESE DAYS, ITS SHOPS AND DINING SCENE HAVE SERIOUS PULLING POWER, TOO.

STAY *One of the city's most chic and exclusive addresses*

Wander up from Seven Dials or Carnaby and navigate your way across shopping mecca Oxford Street to find The London Edition. Dreamed up by legendary hotelier Ian Schrager (the guy who co-founded Studio 54 and made boutique hotels a thing), this 173-room property feels very high-end... but elegantly so. The best people-watching happens in the lobby, or at Berners Tavern (above), a restaurant and bar with ornate 18-foot ceilings and a Michelin-starred chef in the kitchen. *editionhotels.com/london*



Words: Elle McClure. Photography: Rafa Gaitan; Alamy; © RONI Johan Persson; Nikolas Koenig; Instagram: @charlottescliffe; @davidlachapelle; @jessicagustavsson; @mariapergolotto