

OutThere

Experiential journeys for men of distinction



FINLAND
—
ICELAND
—
ST MORITZ
—
DENVER



There magazine

New York City is undoubtedly one of the top destinations for OutThere travellers, myself included. And after spending years roadtesting some of the best properties in the city, it's only natural that the vast majority of the questions I get from our readers about NYC are about which hotels they should stay at. It's a difficult question to answer, particularly in a city that is saturated with innovation and high style in hospitality. Plus, each traveller is individual; and fashion – as well as the ability of hotels to stay ahead of the curve – is a major determinant on what makes one preferable to the other. Some of the oldest hotels in the city are masters of reinvention; others play on their heritage. And every year, new kids on the block appear, each with their own attention-grabbing concepts. Some are designed specifically to appeal to the new wave – an increasingly mobile and connected generation – of travellers; others are reimagining age-old, classic ideas, but bringing them completely up to date.

But there is one thing for sure in these days of ever-changing expectations in travel: that staying in a hotel in New York City is so much more than simply having a well-appointed room or a central location or a comfy bed for the night. The hotel stay has become as much a part of the experience of visiting a city as any other.

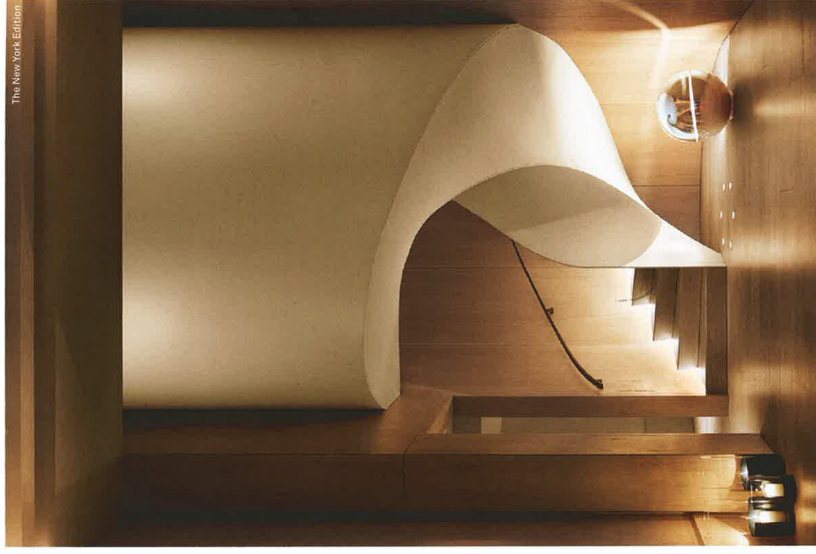


Epicurean escapades

NYC isn't short of places to eat, from authentic hole-in-the-wall to star-studded, cutting-edge restaurants. But foodie travellers also expect their hotels to create food and beverage experiences that will blow their minds and their mouths. Today's gourmands are looking for restaurants with rooms, and if the setting and service are all the more spectacular because they are backed by a hotel, then that's a major bonus.

At the New York Edition hotel, British chef Jason Atherton has created the Cocktower, featuring contemporary British cuisine with a twist. He decorated his 30-hour Berkshire park belly and eat was after a generous helping of Scottish langoustines and haggis. The space overlooks Madison Square Park, the restaurant overlooks the hotel's ambience old meets new. The property was once the Metropolitan Life Insurance Company Tower – an architectural icon that has been brought into the 21st century by Ian Schrager's signature minimalism.

www.editionhotels.com/new-york



The New York Edition

www.outthere.travel