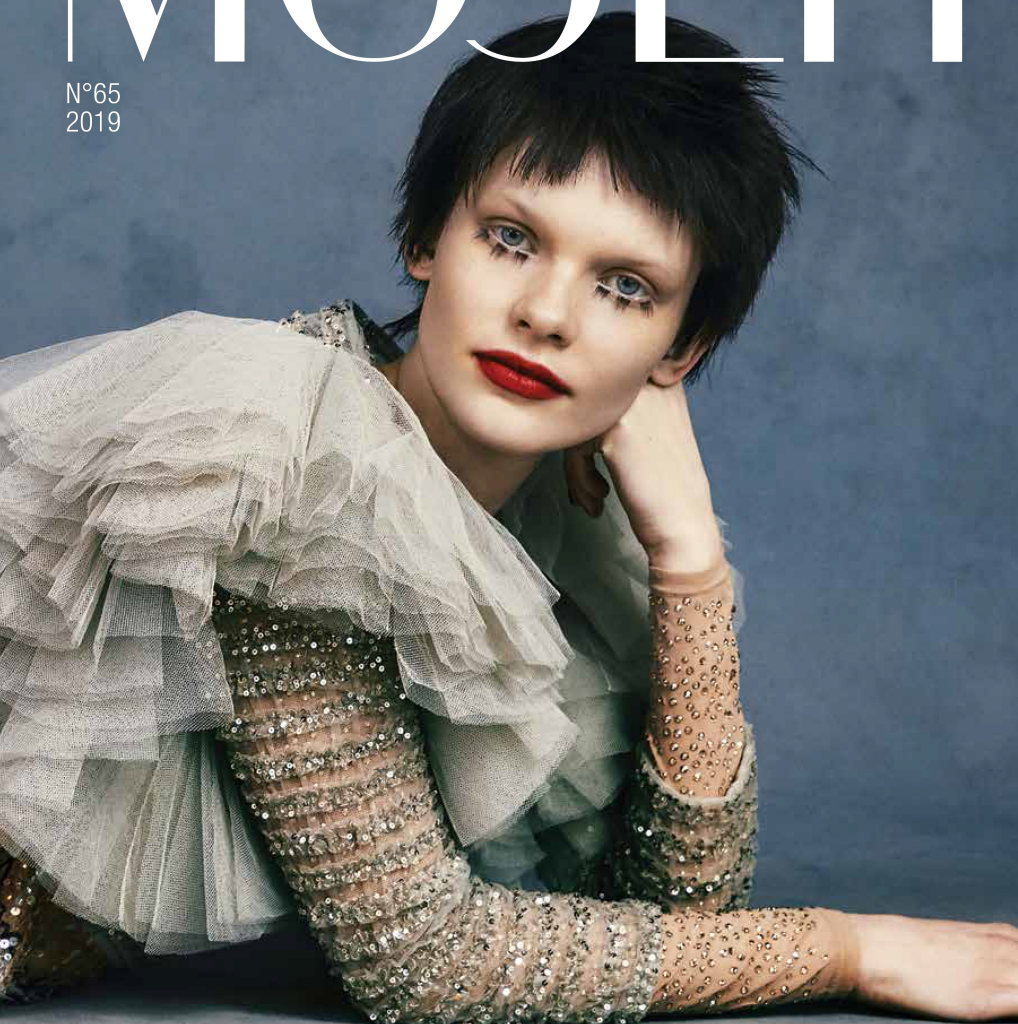


# MOJEH

N°65  
2019



## THE NEW MOOD



The lobby of The London Edition

### THE LONDON EDITION

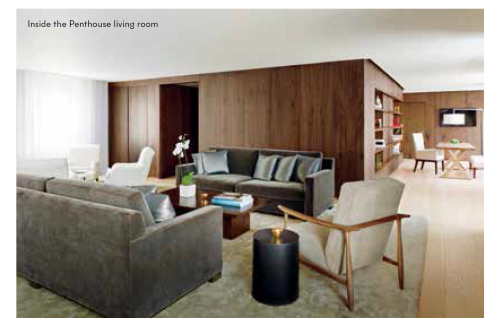
If you're the kind of person who likes to get a feel for a city by staying in the very heart of it, then the location of The London Edition couldn't be better. Ten steps left out of its front door and you'll find yourself on the bustling thoroughfare that is Oxford Street, London's shopping super-highway that runs past the buzzing boutiques and restaurants of Carnaby Street, Regent Street and Bond Street, ending like a fashion full stop at world-renowned designer emporium Selfridges.

Steeped in history like the city itself, the hotel, situated in Fitzrovia, is housed in a property that dates back to 1835 and was once the stately home of King Edward VII and, later, Russian jeweller Carl Fabergé. While the communal spaces are cavernous with high ceilings and extravagant finishes, when it comes to the living spaces – it feels absolutely boutique. The 173 rooms are all designed to feel cabin-like, with wood panels and fur throws that add to the ski chalet aesthetic. Cosy enough to let you feel at home, but leave the room and the social buzz of the lobby reminds you this is one of the places to see and be seen in London.

If not shopping, which is unlikely, you'll definitely be eating – and where the city itself offers unlimited dining options, the hotel is home to one of the best. Helmed by celebrated Michelin-starred chef Jason Atherton, Berners Tavern is a hot-spot for Londoners and visitors alike, who enjoy great drinks and a menu loaded with English grub made fancy, in the debonair surroundings of the Ian Schrager-created space. [Editionhotels.com/london](http://Editionhotels.com/london)



The Loft suite



Inside the Penthouse living room