

OPENING SHOT

# John Pawson Lends His Clean, Natural Touch to the West Hollywood Edition

Ian Schrager makes his triumphant return to Sunset Boulevard, this time alongside the British architect, with the debut of the West Coast's first Edition outpost.

BY CATIE CASE

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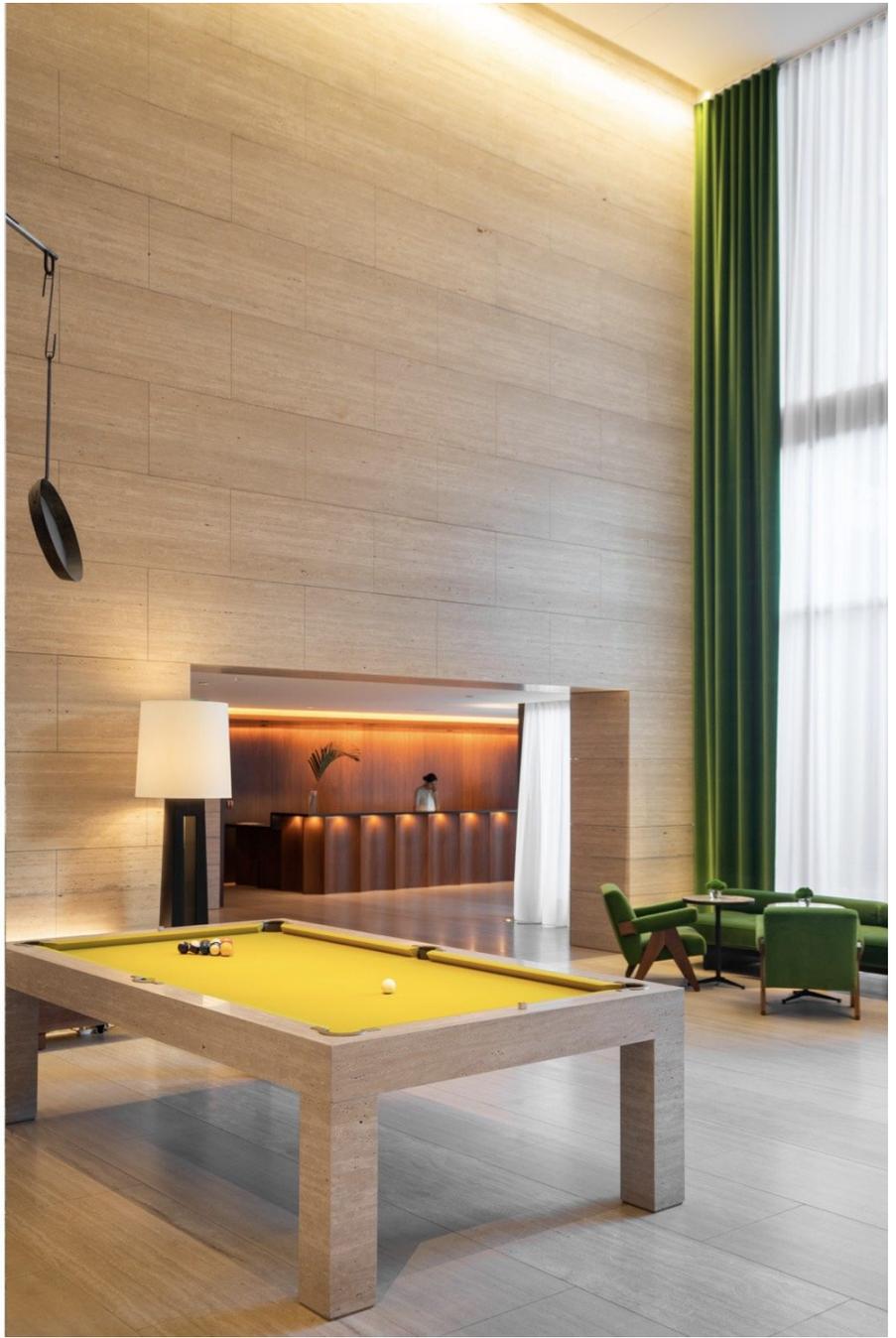
## WEST HOLLYWOOD EDITION

**Location:** Los Angeles

**Designer:** John Pawson

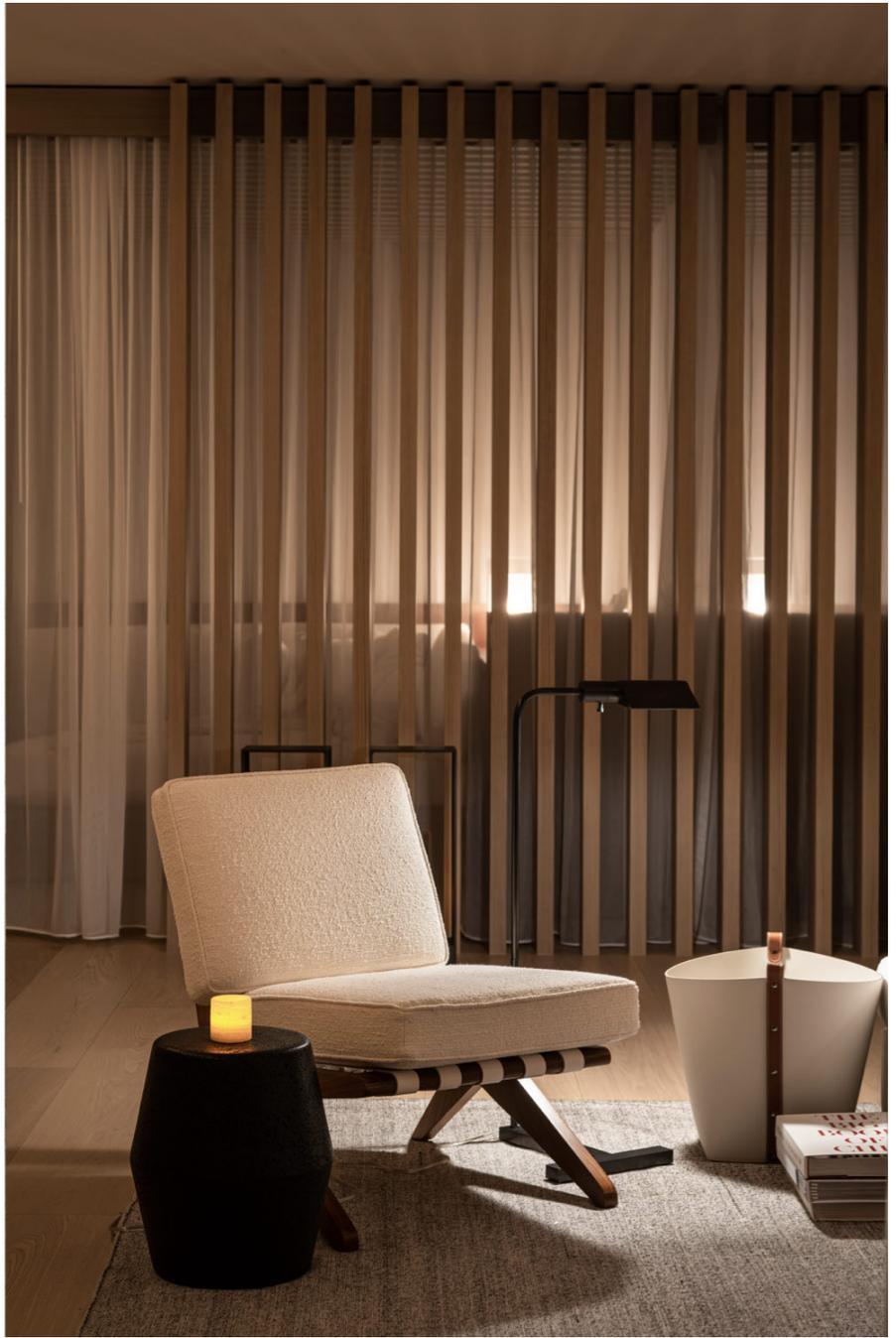
**On Offer:** Ian Schrager is no stranger to West Hollywood—his 1996 Mondrian hotel opening was key in revitalizing the neighborhood, which had long since lost its rock ‘n’ roll edge from the late ‘60s. He once again delivers nearly a quarter-century later, this time in the form of an urban resort with a high-wattage scene and sundry hospitality offerings. Architect John Pawson’s first stateside hotel is kissed with his signature minimalist touch. The lobby is dramatic yet calming, marrying oversized proportions with crisp neutral materials. Husky cedar doors open to the three-story, open-air space lined in white travertine slabs and adorned with L.A. artist Sterling Ruby’s sprawling ceiling mobile *The Scale*, an industrial juxtaposition to the contemporary aesthetic. A soft, calming glow permeates the 190 guest rooms during the day thanks to floor-to-ceiling sliding screens that filter natural light and whitewashed Siberian Larch wood walls. Bathrooms are outfitted with deep soaking tubs and Le Labo products infused with the Edition’s signature scent.

**Standout Features:** The culinary program, guided by California native John Fraser, is headlined by Ardor, whose vegetable-forward California cuisine complements its plant-filled setting. One thing you can count on with any Schrager property is a dynamic nightlife offering—West Hollywood is no different, from the soaring lobby bar to the sultry subterranean club clad in glimmering disco balls to the lush rooftop with a substantial mescal menu to supplement 360-degree views of the strip, DTLA, and the Hollywood Hills.

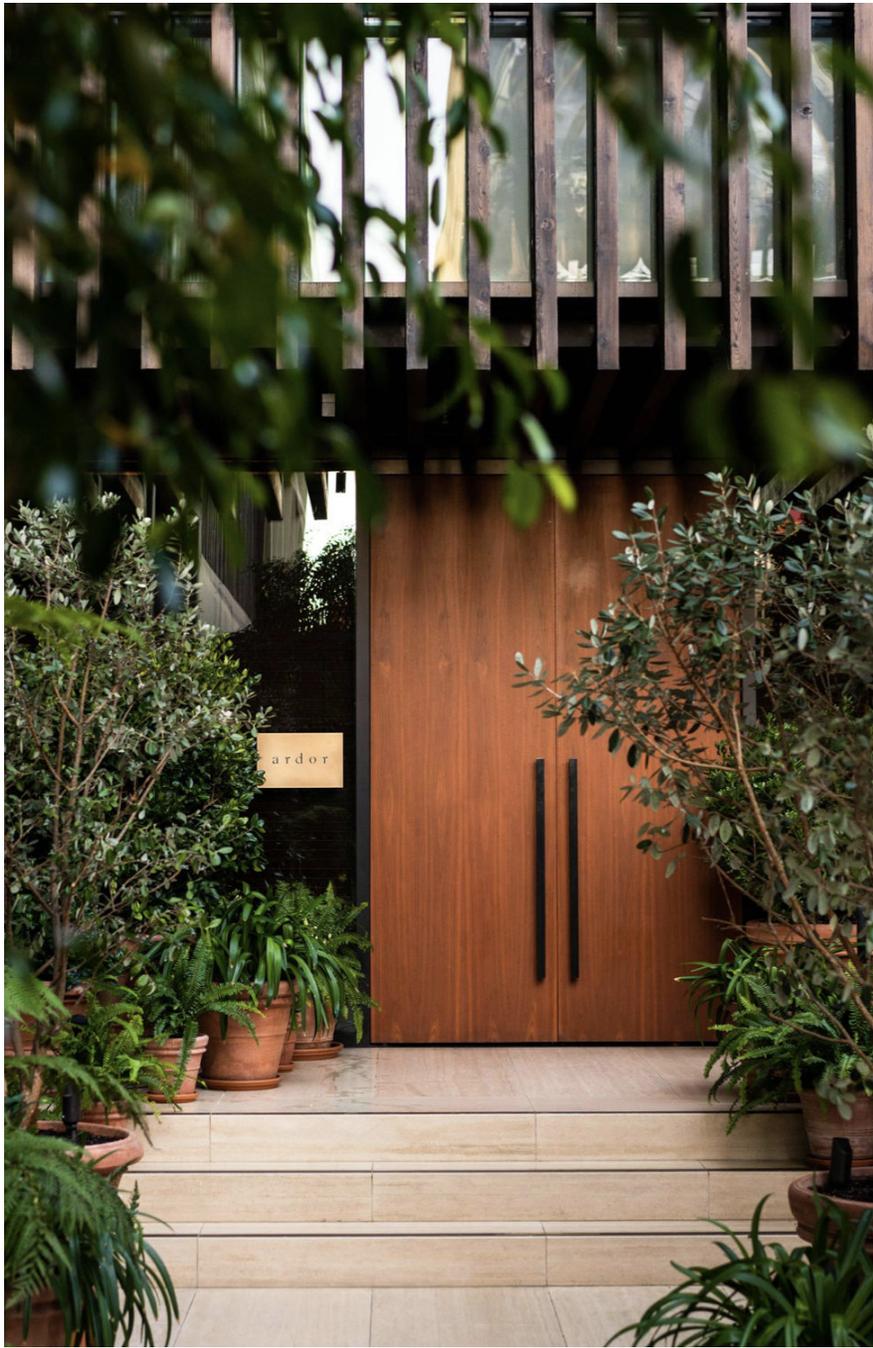




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