

CELEBRATE THE LUNAR NEW YEAR



THE
MADRID
EDITION®





LUNAR NEW YEAR SHOPPING EXPERIENCE

At the cultural epicenter of Madrid, The Madrid EDITION invites you to celebrate the Lunar New Year and the Year of the Fire Horse, in an urban oasis where contemporary sophistication meets vitality, movement and renewal.

Your journey begins with a Xiǎo Chī welcome amenity, a refined gourmet bite thoughtfully crafted to mark your arrival. To ensure a seamless stay, enjoy a private inbound or outbound airport transfer, allowing you to settle into the rhythm of the city with ease.

Celebrate the year ahead with a Huá Punch at Punch Room, served in its most sophisticated expression. In an atmosphere where mystery and elegance intertwine, this limited-edition punch reveals a carefully balanced blend of flavors and aromas, awakening the senses with both character and subtlety.

Each morning, savor daily breakfast at Scarpetta, setting the tone for days filled with discovery and indulgence. Just steps from the hotel, El Corte Inglés awaits, enhance your stay with a €100 gift card, inviting you to explore Madrid's most iconic shopping destination as part of your Lunar New Year celebration.

Every detail of the experience reflects EDITION's commitment to authenticity, refinement and quite luxury. On behalf of the entire team at The Madrid EDITION, we look forward to welcoming you for a stay defined by energy, elegance and renewal.

Available from February 13 to March 8.

Reservations: eh.madeb.reservations@editionhotels.com or +34 919 54 54 20





CHIFA CUISINE AT OROYA

On the rooftop of The Madrid EDITION, Oroya welcomes the Lunar New Year and the Year of the Fire Horse with a seasonal culinary experience that celebrates flavour, energy and good fortune. Crafted especially for the occasion by renowned Peruvian chef Diego Muñoz, this refined offering draws inspiration from Peruvian-Chinese cuisine, inviting a meaningful and elegant way to welcome the year ahead.

Available in addition to Oroya's seasonal menu, the experience features specially created dishes including steamed brioche with spicy crab; salt-baked red prawn served with a spicy chicken and egg broth; Bresse chicken pachikai with steamed rice; and black sesame ice cream with caramelized eggplant and vanilla cream.

An elevated dining experience designed to surprise with every bite, reinterpreting tradition through expressive flavours and a contemporary lens, in perfect harmony with the EDITION spirit.

Available from February 13 to March 8.

Reservations: oroya.madrid@editionhotels.com or +34 919 54 54 50





YANG RENEWAL RITUAL AT THE SPA

Designed to celebrate this season of renewal and vitality, The Spa presents the Yang Renewal Ritual, a unique wellness experience that channels the revitalizing energy of the Horse to restore harmony and balance to the body. This exclusive treatment, inspired by the Tuina tradition, combines precise movements, rhythmic pressures and gentle stretches that stimulate the flow of yang energy, release accumulated tension and awaken a sense of lightness and deep renewal.

Every gesture of the ritual is designed to reconnect body and mind, while a carefully selected oriental tea accompanies the experience, inviting calm, introspection, and full presence.

The result is a moment of sensory rebirth, where inner strength is revitalized and well-being is experienced at its fullest.

Available from February 1 to March 8.

Reservations: spa.madrid@editionhotels.com or +34 919 545 421





HUÁ PUNCH AT PUNCH ROOM

On the occasion of this exceptional celebration Punch Room presents a limited edition of Huá Punch infused with baijiu and created as a tribute to the tradition symbolism and sensory richness of Chinese culture. Conceived as a contemporary reinterpretation of the punch ritual it invites guests to savor each sip slowly accompanied by the warmth of the fireplace transforming the tasting into a ceremonial act of elegance and refinement.

Designed to welcome the Year of the Fire Horse this unique creation infuses every moment with mystery character and sophistication. From its carefully balanced blend of aromas to the enveloping texture of the drink every detail encourages sensory contemplation elevating mixology to its highest expression as both art and ritual.

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